

Her Turn Artist Submission Terms and Conditions



Effective September 11 2026 | Version 1.0

Purpose. These terms govern artwork, portfolios, concepts, descriptions and related information submitted through the Her Turn artist interest form. They explain how Her Turn may evaluate a submission and clarify that submitting the form does not authorize commercial use.

Acceptance. By checking the acknowledgment box and submitting the form, the person making the submission agrees to these terms. If the submitter does not agree, the form should not be submitted.

1 Eligibility and Authority

The submitter must be at least 18 years old and legally able to enter into these terms. A submission on behalf of a business, collective or another person may be made only by someone authorized to act for that party and to provide the submitted materials for evaluation. Her Turn may request confirmation of age, identity or authority before moving forward.

2 Information Submitted

A submission may include contact information, portfolio links, social media links, an artist biography, artistic preferences, artwork samples, proposed concepts and disclosures about how the work was created. The submitter is responsible for ensuring that the information is accurate and current.

3 Ownership of Artwork

The artist retains all ownership and copyright interests in the submitted artwork. Submission of the form does not transfer copyright, assign ownership or give Her Turn permission to manufacture, advertise, distribute or sell products featuring the artwork.

4 Limited Permission to Evaluate

The submitter grants Her Turn a limited, nonexclusive and royalty-free permission to access, download, store and internally display the submitted materials solely to evaluate a possible collaboration and maintain reasonable administrative records. Her Turn may share the materials only with its owners, personnel, professional advisers and production partners who reasonably need to assess feasibility, quality or legal compliance.

This evaluation permission does not authorize public display, commercial production, marketing or sale of the artwork. Commercial use requires a separate written Artist License and Royalty Agreement signed by both Her Turn and the artist.

5 Originality and Third Party Rights

The submitter represents that they own or control the rights necessary to submit the materials for evaluation and that the submission does not knowingly infringe another person's copyright, trademark, publicity, privacy or other rights. The submitter must identify any co-creators, clients, employers or other parties who may hold rights in the work.

- Do not submit Magic card art, mana symbols, set symbols, logos, characters or other protected intellectual property unless the submitter has documented authorization to license that material.
- Disclose all stock images, licensed fonts, templates, brushes or other third-party assets when their terms could affect commercial use.
- Do not submit another artist's work as inspiration in a manner that suggests it is owned or licensable by the submitter.

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6 Generative Artificial Intelligence Disclosure

The submitter must accurately disclose whether generative artificial intelligence was used to create, modify or substantially develop any part of the submitted work. Disclosure does not automatically disqualify a submission, but Her Turn may request additional information about the tools, source material and level of human authorship involved.

Her Turn will not use submitted artwork to train an artificial intelligence system or materially modify it with generative artificial intelligence without the artist's express written permission.

7 No Confidential Submission

Submissions are not treated as confidential unless Her Turn and the submitter sign a separate confidentiality agreement before disclosure. The submitter should not provide trade secrets, unreleased client work or information subject to another confidentiality obligation. Her Turn will not publicly display the submitted artwork without permission, but may retain and review it as described in Section 4.

8 Review and Selection

Her Turn may accept, decline or defer any submission in its discretion. Submission does not guarantee a response, selection, product launch, minimum sales, compensation or future relationship. Her Turn may already be developing, or may later develop, products or concepts that are similar in theme, style or subject matter to a submission. Similarity alone does not establish that Her Turn copied or used the submitted work.

9 Potential Royalty Collaboration

If Her Turn identifies a potential fit, the parties will discuss the specific artwork, approved products, permitted uses, credit, term and payment provisions. Her Turn's standard artist program currently anticipates a royalty equal to 5 percent of Net Product Sales from approved products featuring the licensed artwork. Net Product Sales generally means the product price actually paid after discounts, excluding sales tax and separately charged shipping, and reduced by refunds and chargebacks.

The royalty description in these submission terms is informational and does not create a payment obligation. Only a separate signed Artist License and Royalty Agreement creates commercial rights or royalty obligations, and that agreement will control if its terms differ from this summary.

10 Artist Credit

Her Turn intends to provide reasonable artist credit for approved collaborations. The placement and format of credit will be established in the separate Artist License and Royalty Agreement and may vary by product, sales channel and available space.

11 Personal Information and Privacy

Her Turn may use the information submitted to evaluate the opportunity, communicate with the submitter, prevent fraud, maintain business records and comply with legal obligations. Information will be handled in accordance with the privacy policy posted on the Her Turn website. The submitter should contact Her Turn through the website contact page to request correction or deletion of form information, subject to records Her Turn must or reasonably needs to retain.

12 Sensitive Information

Do not include a Social Security number, taxpayer identification number, banking information, completed Form W-9 or Form W-8, payment credentials or other sensitive financial information in the artist interest form or artwork files. If a collaboration is selected, Her Turn will provide separate instructions for tax and payment documentation.

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13 Withdrawal

A submitter may withdraw a submission from active consideration by contacting Her Turn through the website contact page. Withdrawal does not require Her Turn to delete records that must be retained for legal, security, dispute-resolution or ordinary business-administration purposes. Withdrawal also does not modify a separate agreement already signed by the parties.

14 Disclaimers and Limitation

Her Turn does not promise that the submission process, website or form will be uninterrupted or error-free. To the fullest extent permitted by law, Her Turn will not be liable for indirect, incidental, special or consequential damages arising solely from submission, review, nonselection or technical failure of the artist interest form. Nothing in these terms limits liability that cannot lawfully be limited.

15 Governing Law

These terms are governed by the laws of the State of Florida, without regard to conflict-of-law principles. The parties will first attempt in good faith to resolve any dispute informally. Unless prohibited by applicable law, any unresolved proceeding relating to these terms will be brought in a court with jurisdiction in Brevard County, Florida.

16 Changes to These Terms

Her Turn may update these terms for future submissions. The version and effective date displayed at the beginning of the document identify the terms applicable when a form is submitted. A later update does not change a separate signed Artist License and Royalty Agreement.

17 Contact

Questions, correction requests and withdrawal requests may be submitted through the contact page on the Her Turn website.